

American Heart  
Association®



*Learn and Live* SM

February 13, 2006

Longbotham Strategic Marketing  
Attention: Bonnie  
P.O. Box 441  
Dalton, PA 18414

Dear Bonnie,

Hello. I am writing to say thank you for helping to design and layout our 2006 Heart Gala program booklet. I truly appreciate it.

You really came through for us when we needed you to. We asked you for your help only a few weeks prior to the event. We shared with you about the short turn around time for getting it completed and to the printer. Not only did you say yes to donating your time and experience to make the program book a great success, but also helped to get the program book printed for free. The program book looked so wonderful!

You are a pleasure to work with. Your guidance, patience, and professionalism are truly at the highest level.

It was a truly rewarding experience working with you on this project. Thank you for your kindness.

Sincerely,

**Terry Koontz**  
Senior Regional Director-Eastern Markets  
American Heart Association  
PO Box 3085  
Scranton, PA 18505  
Or  
71 North Franklin Street  
Wilkes-Barre, PA 18701