



First National Bank  
of Palmerton

PALMERTON, PENNSYLVANIA 18071 • (215) 826-2239

March 7, 1994

Bonnie Longbotham  
The Alexander Ad Agency  
P.O. Box 558  
Chinchilla, PA 18410

Dear Bonnie,

This letter has been a long time coming! Thanks so much for the quick turnaround on our recent winter storm ad. It's hard to believe it was completed, illustration and all, in one short afternoon! Your enthusiasm and dedication are always appreciated.

Over the last three years, we have certainly enjoyed working with you! Your assistance with our print advertising, public relations, signage, literature, billboards and even with our opening of the Mt. Bethel office has always met or exceeded our expectations.

As the banking industry has evolved and bank services have become more "product-oriented" in nature, it has become ever more important to highlight specific services while creating and reinforcing our friendly, hometown image. We feel that The Alexander Ad Agency has contributed to the growth and public acceptance we find in each of the communities that we serve.

Cordially,

A handwritten signature in black ink, appearing to read 'Albert Y. Yesu', written in a cursive style.

Albert Y. Yesu  
Vice President

AJY/jds