



MAGCO INCORPORATED 888.405.0047 f 570.587.3550 www.magcosalt.com
120 North Abington Road Clarks Green, PA 18411

Wednesday, May 24, 2006

**Bonnie Longbotham
Longbotham Strategic Marketing
PO Box 441
Dalton, PA 18414**

Dear Bonnie:

We often do not take the time to recognize those individuals who help drive the business forward. In our day to day dealings, we as business leaders have come to expect greatness.

Your agency certainly meets this mark.

Since we have been using Longbotham Strategic Marketing as our marketing and creative agency, we have both grown the business tremendously and increased the professional appearance of our company, our products, and our public face. This, I believe, ultimately drives value.

I want to thank you for your excellence and for your dedication in all that you do for us.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Eugene W. Bitchko'. The signature is stylized and includes a long horizontal stroke that extends to the right.

**Eugene W. Bitchko
CEO/ Founder**

salt for all seasons