

March 8, 1995

Ms. Bonnie Longbotham  
Director of Creative Services  
The Alexander Ad Agency  
P.O. Box 558  
Chinchilla, PA 18410-0558

Dear Bonnie:

I am pleased to enclose a reprint of an article that appeared in the February 6th issue of *Pensions & Investments*. The article highlights some of the winners of their first annual Investment Education Awards. As part of the "team" that created the customized materials for the J.B. Hunt Employee Retirement Plan, I wanted to extend our thanks to you and congratulate you on a job well done. The J.B. Hunt communication campaign tied for first place in the printed initial investment education materials for the over 5,000 employee category.

We were in New York with Mark Greenway, Director of Personnel for J.B. Hunt, for the conference. He was ecstatic over the award and gave kudos to all involved. They had the party for the terminal that had the highest enrollment percentage (from the incentive program) just before the conference, so he was very enthused about the entire campaign.

Thanks again Bonnie for all your hard work, and we are looking forward to working with you again in the future!

Sincerely,



Johanna L. Weber  
Marketing Representative

cc: J. Putney