



YMCA
We build strong kids,
strong families, strong communities.

April 10, 1998

Longbotham-Strategic Marketing Initiatives
Ms. Bonnie Longbotham
PO Box 558
Chinchilla PA 18410

Dear Bonnie,

I want to take this opportunity on behalf of our Board of Directors and Capital Campaign Executive Committee to say THANKS.

Your firm's professionalism and creative design work have been a major asset in telling the story of our Challenge to Grow Capital Campaign to expand the YMCA facility.

The cover on our Campaign Case Book tells the entire YMCA story without opening to the inside. Why? Because your design/logo and the Growing from Generation to Generation slogan is the YMCA and the reason for the expansion.

I look forward to a continued relationship with your firm and once again thank you for helping the Greater Scranton YMCA tell its story.

Sincerely,


Lloyd T. Capwell
Executive Director

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YMCA mission: To significantly influence the lives of people in the Greater Scranton area by incorporating Judeo-Christian principles into programs that build healthy spirit, mind and body for all.
Serving The Greater Scranton Area Since 1856